A BREACH IN THE WALL: SEPARATION OF CHURCH AND STATE IN NEW YORK

A Background Paper written for Interfaith Impact of New York State

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A Brief History of Church and State Separation in the United States

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof.... (Amendment 1, U. S. Constitution)

During the colonial period the European practice of established churches was followed - the established religion depended on the dominant religion of the colony. In Massachusetts, for example, the school headmaster had to be approved by the local minister who was a Calvinist Congregationalist. Death was the penalty for idolatry and blasphemy; no Jesuits or Quakers were allowed. At the time of the American Revolution only two states had complete religious freedom, the Rhode Island of Roger Williams and the Virginia of Jefferson and Madison. Of the other states, six established Protestantism, two Christianity, four required assent to divine inspiration of the Bible, two a belief in heaven and hell, one belief in the trinity.

From the Revolutionary period to about 1840 the churches were gradually disestablished, but most public schools retained a Protestant flavor. It was the influence of people like Jefferson and Madison and other religious liberals, which was decisive in this dis-establishment. Madison and Jefferson combined their talents to defeat a bill to pay teachers of the Christian religion in Virginia. Madison set down his basic philosophy in the *Memorial and Remonstrance*, and is generally thought to have authored the First Amendment. Jefferson's *Act for Establishing Religious Freedom* was adopted in 1736. Both were advocates of the addition of the Bill of Rights to the Constitution.

Two things are especially interesting to note in this connection. The first is that there are two clauses in the First Amendment - one having to do with the establishment of religion and the other to do with the free exercise thereof. The establishment clause was very carefully phrased - constructions that would prohibit only preferential establishment or support were defeated. The First Amendment speaks of prohibiting any law respecting an establishment of any religion - thus being a far more sweeping statement. It is the tension between the establishment clause and the free exercise clause which is generating so much controversy today.

The second point to note is the use of the term "wall of separation between church and state." It is said the *wall* is merely a casual metaphor and has no real judicial standing. But history indicates that Jefferson, who used the phrase in a letter to Danbury Baptists in 1802, did so only after conferring with his lawyer and after thoughtful consideration. The Supreme Court has seen fit to regard it with some significance and has quoted it extensively since the last quarter of the 19th century.

Massachusetts in 1833 became the last state to disestablish the church. The state then proceeded to establish a state board of education for free public schools in 1837. A leader in this movement was Horace Mann, who is rightly called the father of the public school system in the U.S. American patterns in religion were beginning to change dramatically as waves of Catholics and

Jews immigrated. They naturally resented the predominantly Protestant form of public education and were instrumental in having Congress in 1876 require new states to write into their constitutions provision for the creation of a non-sectarian public school system.

The 20th century has seen a flurry of activity in the church-state field. As the Roman Catholic Church grew from the smallest to the largest and richest single church in the country, as it moved through strong anti-Catholic and Know-Nothing sentiment to take a respected place in a pluralistic society, it created its own school system. Its right to do so was upheld by the Supreme Court in *Pierce vs. Society of Sisters* in 1925 which overturned an Oregon law requiring all parents to send their children to state public schools.

After World War II the parochial school system grew rapidly, though now it is experiencing a decline. In a 1930 case, *Cochran vs. Louisiana*, the court held valid a state law authorizing use of public funds to supply school books to both public and parochial school children under the so-called "child benefit" theory, though that rationale is regularly challenged by advocates of the separation of church and state. In the *Everson* case of 1947 the Court, while upholding the right of parochial school children to reimbursement for bus transportation in New Jersey, unanimously affirmed the wall of separation between church and state, though dividing on its application here 5-4. In the *McCollum* and *Zorach* cases the Court forbad religious education in the public schools and upheld the right to so-called "released time" education off school premises. In two controversial decisions, *Engel* (1962) and *Abingdon* (1963) the Court struck down state supported prayers and Bible reading in the public schools as an establishment of religion.

In 1964 Congress passed the Economic Opportunity Act and in 1965 the Elementary and Secondary Education Act providing millions of dollars for parochial schools. Finally, in 1971 the Court struck down state aid programs in Pennsylvania and Rhode Island that supplemented salaries of teachers of secular subjects, as an "excessive entanglement between government and religion." That ruling was decisive in the 1972 decision of a three-judge federal court in New York which struck down a provision in New York State that would have provided tuition grants to parents of non-public school children – commonly called Parochiaid.

Church and State in New York

No money shall ever be paid out of the state treasury or any of its funds, or any of the funds under its management, except in pursuance of an appropriation by law; nor unless such payment be made within two years next after the passage of such appropriation act; and every such law making a new appropriation or continuing or reviving an appropriation, shall distinctly specify the sum appropriated, and the object or purpose to which it is to be applied; and it shall not be sufficient for such law to refer to any other law to fix such sum. (Derived in part from former §21 of Art. 3. Adopted by Constitutional Convention of 1938 and approved by vote of the people November 8, 1938.)

In the 1840's the public schools were Protestant in nature. As Catholics increased in the state, Bishop John Hughes formed the first Roman Catholic party in an endeavor to de-Protestantize the public schools and to obtain state funds for a separate parochial school system. Although the party was overwhelmingly defeated, the schools were formally made public in 1842, and in 1844

the legislature prohibited expenditure of public funds for parochial schools. In 1894 the substance of this law was written into the State Constitution under the leadership of eminent jurist Elihu Root. Article II, section 3, reads: "Neither the state nor any subdivision thereof shall use its property or credit or any public money, or authorize or permit either to be used, directly or indirectly, in aid or maintenance other than for examination or inspection, of any school or institution of learning wholly or in part under the control or direction of any religious denomination in which any denominational tenet or doctrine is taught."

In 1938 this article was amended to provide for transportation of children to and from parochial as well as public schools. Then, in 1965, over the objection of State Attorney General Louis Lefkowitz who believed it unconstitutional, Governor Rockefeller signed into law a bill allowing the state to purchase and to loan secular text books to children in public schools and parochial schools on request. After long court battles, this law has been upheld (*Allen*). In 1967 a revised state constitution was soundly defeated largely on grounds of deleting Article II, section 3. Then in 1970, \$28 million more found its way to parochial schools for state-mandated record keeping services. The 1971 legislature voted \$33 million more to private and parochial schools as direct tuition grants. It was that law, similar to those nullified in Pennsylvania and Rhode Island, (Lemon and DiConse) that the U. S. Federal Court struck down. The Fleischmann Commission, which studied financing education in New York State, had recommended against such aid. In 2007 Governor Spitzer submitted a plan for give tax deductions to parents of children who attend private and parochial schools. We opposed that policy as we oppose current policies regarding a educational tax credit.

Arguments for opposing such proposals are three: public policy, church and state separation and freedom of religion.

Public Education: A strong public school system (in which academic freedom, diversity and multi-cultural educational opportunities are protected) is fundamental to the democratic form of government and the development of good citizenship. While public education benefits from some measure of local supervision and sensitivity to local needs, its financing needs to assure that all school systems are capable of providing quality education. Schools created by and accountable to private interests should be the subject of careful study before any experimentation or implementation.

Public Education

A strong public school system (in which academic freedom, diversity and multi-cultural educational opportunities are protected) is fundamental to the democratic form of government and the development of good citizenship. IINYS supports a transparent and fair funding formula that insures equal access to learning opportunities for all students. Schools seeking public funding, but created by and accountable to private interests, should be the subject of careful study before any experimentation or implementation. IINYS does not support charter schools nor vouchers when they take resources from the already established public schools. The limited experience with vouchers shows that, except for a very small percent, they are used to support parochial education with public tax dollars. (from the "Policy Principles" and Policy Statements)

 Public policy. The concept of free universal education is one of America's great contributions to the world. The public school, with all its deficiencies, is a living laboratory in democracy. At their best they teach those democratic values without which our nation could not long survive freedom, tolerance, the dignity of human personality among others. These values have no denominational labels, and charging the public schools to teach the religion of secular humanism is creating a straw man. It is the task of religious communities to supplement these values, to give them sanction no public school can and to aid persons in their search for ultimate values and life meaning.

Parochial schools tend toward segregation. During the civil rights era of the 1960's and 1970's they were often been used to escape court ordered integration in the public schools. The 1967 report of the Civil Rights Commission, "Racial Imbalance in the Public Schools," found that non-public schools contribute to racial imbalance in public schools. It is self-evident that parochial schools are segregated by religion (Catholic schools are 97% Catholic). Parochial schools can select students who enroll in them by their own standards, while public schools must accept all comers.

In addition there are civil libertarian issues raised. Parochial schools are not subject to regulation by the state (and perhaps should not be) in the guarantees of civil liberties as are the public schools. In public schools all issues of public policy are open to debate without indoctrination. It is hard to believe that on such public issues as abortion, birth control, over-population and others the teaching in parochial schools is or can be objective in this sense.

There are strong historical arguments for strict separation of church and state. In England, with its established church, religion is admittedly weak, while with the American tradition of church state separation it flourishes. The same pattern exists in much of Europe with state-established churches and relatively small participation.

State aid to parochial schools will inevitably increase schisms in our pluralistic society at a time of increasing harmony among religious groups. There is danger of a proliferation of religious and other private groups establishing schools if public funds are available. The Fleishman Commission in its reports noted that no studies could be cited to demonstrate the value of free market competition between school systems.

Finally, there is economics – the allocation of scarce resources. With increased pressure on the state budget, exacerbated by the property tax cap which limits school districts, the public schools are in financial crisis. It stands to reason every dollar given to parochial schools takes a dollar from public schools. The threat of closing parochial schools and "dumping" millions of students on public schools is not only ethically questionable as a tactic but it does not paint an accurate picture.

Church/State Separation. The "child-benefit" theory is often used as justification for increased aid. This position can be summed up as follows: parental rights to educate children are prior to those of the state, therefore parents may create private schools for this purpose. The state has a duty to encourage and assist parents in this education. The state does this without violating the Constitution by aiding the child directly, not the religious school itself. It is this theory which

undergirds both fringe benefits like busing and more direct benefits like educational voucher plans.

First, it is a fiction to say that public funds aid the child but not the school. What public funds do, however indirect, is to free other funds for support of the whole school. The school is an organic whole; aid to one part is aid to all parts. One cannot have it both ways. One cannot say, as one Papal Encyclical says, that all education must be permeated by Christian (meaning Catholic) piety and then say there are secular subjects; one cannot say the public school deals with the three R's while the parochial school deals with the three R's (for which public money is sought) AND a fourth R, religion, when the admitted purpose of parochial schools is religious education through the curriculum.

Secondly, the child benefit theory allows indirectly what the federal constitution prohibits directly. New York State's constitution deals specifically and properly with this point prohibiting "direct or indirect" aid. The child benefit theory is obviously designed to circumvent church/state separation.

Third, by pursuing this theory to its logical conclusion there is a potential "slippery slope" to increased subsidization of parochial schools by the state. In referring to this theory which influenced parts of the federal Elementary and Secondary Act, the Jesuit weekly *America* editorialized: "The child-benefit principle is capable of being extended to every phase of education other than the directly religious ... (this) is a beginning rather than an end." If adopted, this theory would take New York State well along the road of funding two large educational establishments with public monies, one private, one public.

Some say rejection of the child-benefit theory amounts to double taxation. Parents who wish to send their children to parochial schools, which is their right, must pay taxes to support the public schools which they do not use. They are also required to pay parochial school tuition. This is not double taxation by any stretch of the imagination. Public taxes are compulsory; religious contributions are not. Parents of all children have access to public schools which are supported by all (including those who do not have children in public schools). Citizens pay for many public services which they may never use. Parochial school parents freely choose a religious school just as other parents may choose some other private school. But this does not entitle either to public funds.

State support for parochial schools compels citizens to pay taxes for the support of parochial schools whose philosophy of education they reject, and yet have no means to influence them. On the other hand, all citizens have the right to influence policy in the public schools. Public grants to parochial schools are nothing short of taxation without representation. This is still tyranny.

Interfaith Impact contends that children are benefited by a public school system generously supported, integrated by race, religion, educational and economic levels, which teaches democratic values without sectarian label.

But the question of the establishment of religion has been dealt with by the Supreme Court at length and seems clear in principle. The state cannot aid one church or all churches. This has

been the principle which has contributed to the strength and independence of America's religious communities. The establishment clause does not infringe on the free exercise of religion. To say the state will protect free exercise of religion is not to say it must assist that religion by the compulsory machinery of the state.

Freedom of Religion and Voluntarism: Finally, public support of parochial schools violates a belief in freedom of religion and the principle of voluntarism. It is symbolized in religious communities which support themselves, without government aid. No one compels people of faith to contribute to their chosen house of worship; it is a matter of free will because people believe in certain values which a particular community of faith represents. Under this principle churches in this country have flourished. The state generally has not interfered in the free exercise of religion; people of faith remain free to exercise their liberties without penalty of the state because there are no entangling alliances between them.

The price for voluntarism is not too high to pay when it provides our citizens freedom to practice religion or not as they choose. Eroding that principle would undermine freedom of religion in America. It was James Madison who warned: ".... it is proper to take alarm at the first experiment of our liberties." Such experiments are now underway, and it is vital for citizens to be alert to them and to prevent future damage. Separation of church and state is represented by that valuable wall of which Jefferson spoke - for the good of both communities of faith and the state and the benefit of all.

Current Education Tax Credit Proposals

The United States has a long history of church and state separation. A series of Supreme Court decisions has traced a course that is somewhere between a bright line and a hazy boundary between government and religious organizations. Nowhere has the issue been more intensely joined than when that distinction relates to education. Section 7 Article 7 of the New York State Constitution requires that all appropriations must be "distinctly specified."

In the 2015 legislative session Governor Cuomo proposed an Education Tax Credit which could be claimed by individuals who gave to scholarships for private and parochial schools. They would receive a 75% credit rate, with individual credit amounts capped at \$1 million. Any unused credit would be carried over to a subsequent year. Both businesses and individuals would be eligible to receive the credit on personal or corporate income tax returns. Total credits would be capped at \$100 million per year.

A related bill that passed the NYS Senate January 21 would allow a 90% credit rate and would allow credits totaling \$675 million over the next three years. The Governor's bill limited scholarship recipients to families with incomes under \$300,000, while the Senate bill would increase that amount to \$550,000.

An alternative bill submitted in June 2015 provided for an Education Expense Deduction of \$3000 per student with a maximum deduction of \$12,000. (The tax credit differs from a tax deduction in that the former decreases tax liability on a dollar for dollar basis, while the latter

simply reduces the taxable amount of income). None of these proposed bills was passed into law, though it is expected they will appear in one form or another in the 2016 legislative session.

IINYS believes this violates church/state separation. The State should focus on adequate funding for public schools. Private individuals and entities may establish their own schools without public funds. This proposal a backdoor voucher program that diverts focus from public schools and subsidizes non-public schools.

 In January of 2015 Comptroller Thomas DiNapoli's Fiscal Stress Monitoring Program reported that 90 school districts out of 672 (13%) were at least "susceptible" to fiscal stress," 10 were found to have "significant" stress, not including New York City, Buffalo, Rochester, Syracuse and Yonkers. The 2007 court decision brought by the Alliance for Quality Education still has not been implemented by the state to provide for a "basic, sound education" for every child in the state. An educational tax benefit clouds the fundamental need for equitable funding of New York State public schools. We reject Governor Cuomo's statement, "They need to do more with less," even as he proposes policies which will unfairly benefit private persons and entities while depriving public schools of needed resources.

Private, including parochial, schools are free to discriminate against students they accept on the basis of disability, gender, religion, economic status, or sexual orientation and may refuse to admit students who have a history of poor academic performance or disciplinary issues. They drain the school of public funds while requiring taxpayers to indirectly subsidize schools whose values they do not share and have no means of monitoring. Tax advantages of such a program disproportionately favor the wealthy without benefitting the poor.

Policy Recommendation: Interfaith Impact believes that a program of educational tax credits not only threatens religious liberty but also potentially diverts money from the public to the private sector. Such a program lacks accountability. Citizens are free to establish private, including religious, schools, but they must be funded with private funds. Public schools are the great leveler, open free to all students and must be the priority of the State.

- 306 Notes:
- 307 Ed Doerr Americans for Religious Liberty
- 308 Americans United Rob Boston
- FFRF.org 608-256-8900
- 310 Secular.org
- 311 NYCLU 212-607-3300
- *One Nation Under God* Kruze
- 313 CitizenAction.org re. charter schools